

PRIVACY POLICY

1. INFORMATION COLLECTION AND TRACKING

1.1 Information you give us: This is information about you that you give us by filling in forms on our site www.expectationtv.com (our site) or by corresponding with us by phone, e-mail or otherwise. It includes information you provide when you use our site, participate in social media functions on our site, when you send in a CV or an application form to us, contact us to be part of the audience on one of our shows, enter a competition, promotion or survey, and when you report a problem with our site. The information you give us may include your name, address, e-mail address and phone number.

2. WHAT WE PROCESS AND SHARE

2.1 The personal data you have provided, we have collected from you, or we have received from third parties may include your:

- i.name
- ii.date of birth
- iii.residential address and address history
- iv.contact details such as email address and telephone numbers
- v.characteristics about you and your personal life
- vi.employment details
- vii.identifiers assigned to your computer or other internet connected device including your Internet Protocol (IP) address
- viii.vehicle details

3. WHEN YOU CONTACT US AND DURING THE PRODUCTION OF A PROGRAMME

3.1 The information you provide to us (e.g. personal information such as your name, email address, organisation) will be processed and stored so that it is possible for us to share with broadcasters and other organisations we may partner with. This may include photographs, videos, and other images of you.

4. WHAT DO WE USE YOUR INFORMATION FOR?

Purpose	Type of personal data	Lawful basis for processing the data
In the normal course of our business, to allow us to make programmes and pilots and plan future productions	i.name ii.date of birth iii.residential address and address history iv.contact details such as email address and telephone numbers v.characteristics about you and your personal life	Processing is within our legitimate interests in running our business Processing is necessary to comply with a legal obligation to which we are subject
To allow us to perform our contract with you to collaborate with third parties including broadcasters and other production companies	i.name ii.date of birth iii.residential address and address history iv.contact details such as email address and telephone numbers	Processing is in our legitimate interests in running our business so that we can contract with you. Processing is necessary to comply with a legal obligation to which we are subject
To allow us to analyse your personal characteristics and performance	i.name ii.date of birth iii.residential address and address history	Processing is in our legitimate interests to optimise our productions

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	<ul style="list-style-type: none"> i. contact details such as email address and telephone numbers j. characteristics about you and your personal life 	
To communicate with you, including sending you information about other productions and programmes	<ul style="list-style-type: none"> i. name ii. date of birth iii. residential address and address history iv. contact details such as email address and telephone numbers k. characteristics about you and your personal life 	Where you have given your consent
To validate your information (and, in some cases, match it against information that has been collected by a third party) to check that the data we hold about our contributors is accurate, consistent and up to date on the basis that processing is necessary in order to perform our contract with you to provide our services	<ul style="list-style-type: none"> k. name ii. date of birth iii. residential address and address history iv. contact details such as email address and telephone numbers y. characteristics about you and your personal life 	<p>Processing is in our legitimate interests in running our business</p> <p>Processing is necessary to comply with a legal obligation to which we are subject</p>
To comply with any legal obligations to which we are subject	<ul style="list-style-type: none"> y. name ii. date of birth iii. residential address and address history iv. contact details such as email address and telephone numbers k. characteristics about you and your personal life 	Processing is necessary to comply with a legal obligation to which we are subject

5. INFORMATION SECURITY

5.1 EXPECTATION ENTERTAINMENT will ensure the security of personal data. When we collect information about you, we also make sure that your information is protected from unauthorised access, loss, destruction or unauthorized disclosure. This is done through appropriate technical and security measures. Your personal data is also sometimes exported and stores outside of the UK and the European Economic Area and where this happens we will put processes in place to protect your personal data. Please contact us if you require more information about how we safeguard international data transfers.

6. WHAT ARE YOUR RIGHTS?

- 6.1 Access to your personal data: You may request access to a copy of your personal data by requesting it from us using the contact details below. If you make a request, please include details of any relevant time periods to help us to locate the data which you are requesting.
- 6.2 Right to withdraw consent: You may withdraw your consent at any time where you have provided it. However, we will not be able to delete your data from showreels etc (see para 7).
- 6.3 Rectification: You may ask us to rectify inaccurate information held about you. If you would like to update the data we hold about you, please [contact us on using the details below and provide the updated information.

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- 6.4 Erasure: You may ask us to delete your personal data. If you would like us to delete the personal data we hold about you, please contact us using the details below, specifying why you would like us to delete your personal data. However, we will not be able to delete your data from showreels etc (see para 7).
- 6.5 Portability: You may ask us to provide you with the personal information that we hold about you in a structured, commonly used, machine readable form, or ask for us to send such personal data to another data controller.
- 6.6 Right to object: You may object to our processing of your personal data pursuant to this Privacy Policy. Please contact us using the details below, providing details of your objection. However, we will not be able to delete your data from showreels etc (see para 7).
- 6.7 Make a complaint: You may make a complaint about our data processing activities to a supervisory authority, for the UK this is the Information Commissioner's Office, at ico.org.uk.
- 6.8 To make enquires and/or to exercise any of your rights in this Privacy Policy please contact your production contact or alexia@expectationentertainment.com.

7. INFORMATION CORRECTION & DELETION

8. **IF YOU BELIEVE THAT THE INFORMATION WE HAVE ABOUT YOU IS INCORRECT, YOU ARE WELCOME TO CONTACT US, SO WE CAN UPDATE IT AND KEEP YOUR DATA ACCURATE. ANY DATA THAT IS NO LONGER NEEDED WILL BE DELETED. IMAGES AND VIDEO FEATURING YOU, WILL BE STORED ON MEDIA AND TAPE CONTAINING SHOWREELS AND WILL BE RETAINED FOR AS LONG AS REASONABLY NECESSARY.**

9. DATA SHARING

From time to time we may share your data (including your special category) with broadcasters, our insurers within our wider corporate group, our service providers, parties to transactions where Expectation Entertainment is involved in an investment or other corporate activity and our professional advisers. We may also disclose your data to government bodies, the courts or other competent authorities where it is mandated by government regulation or legislation (including, but not limited to, in response to infectious disease control and / or a public health emergency such as Covid-19).

10. CHANGES

- 10.1 We reserve the right to change this Privacy Policy. We constantly review our Privacy Policy and strive towards making it better. We recommend that you regularly check this Privacy Policy. When appropriate to do so, we will notify you by email of material changes to the this Privacy Policy.

11. TO SUM UP, YOU CAN

- 11.1 contact us at any time to:

- i. Request access to information that we have about you
- ii. Correct any information we have about you
- iii. Delete information that we have about you where this is technically possible and no longer required by us for our business purposes.

12. COOKIES

- 12.1 Cookies: Cookies are small files or other pieces of data which are downloaded or stored on your computer or other device, which can be tied to information about your use of our website (including certain third party services and features offered as part of our website).

- 12.2 We process the following cookies:

Cookie/data	Duration	Purpose
ExpectationEnt The cookie shows whether a particular internet browser has clicked to accept our privacy policy.	90 days	To keep track of privacy policy data use acceptance.

13. CONTACT DETAILS

FOR MORE INFORMATION OR TO EXERCISE YOUR DATA PROTECTION RIGHTS, PLEASE CONTACT US USING THE CONTACT DETAILS BELOW: ALEXIA@EXPECTATIONTV.COM

This privacy policy was last updated on 2 February 2022.